

# CEVISAMA 2019

COLLECTION OF **GVT-PGVT** & WALL TILES



INNOVATION  
CREATIVITY  
DESIGN

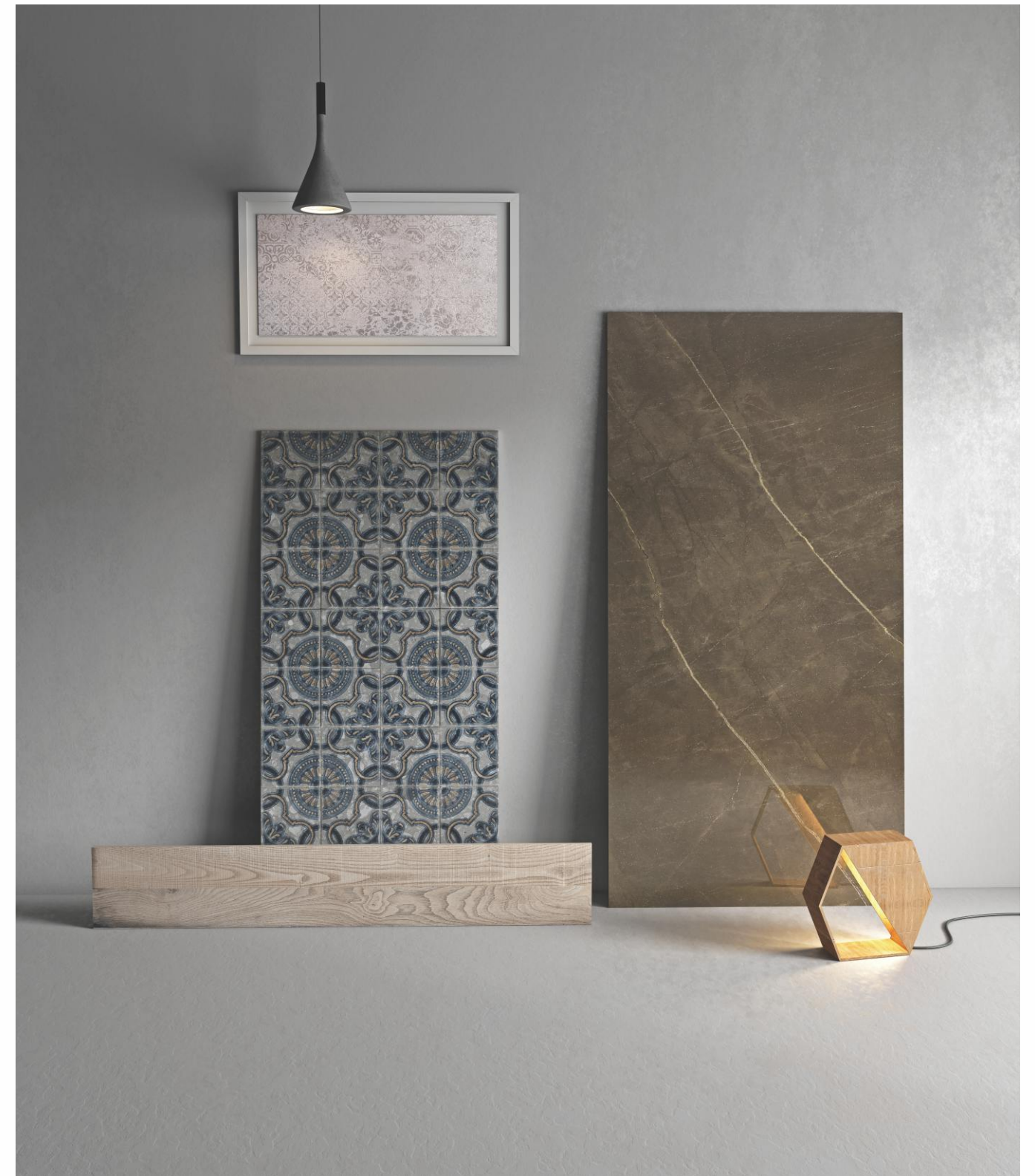
**ITACA**<sup>®</sup>  
an italian live



# A CONQUEST FOR EXCELLENCE

Our latest collection from the house of ITACA is aimed to change your perspective about how a space should look like. With perfected designs and new styles from around the globe, the new GVT tiles from ITACA will perfectly reflect the true serenity of every space around you. With the new ITACA tiles we are set to envision a journey that will change your perspective about how your spaces should look like.

[www.itaca.in](http://www.itaca.in)



GVT - PGVT



WALL TILES

c o l l e c t i o n

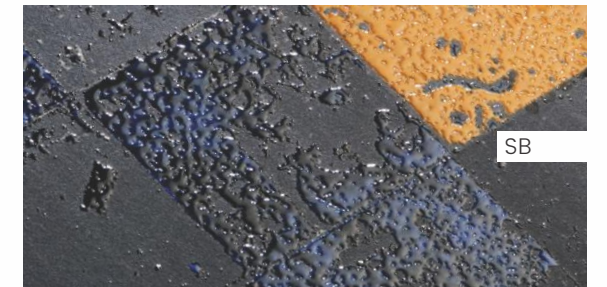
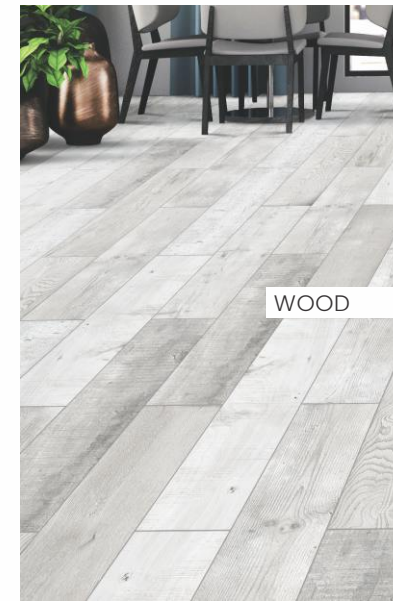
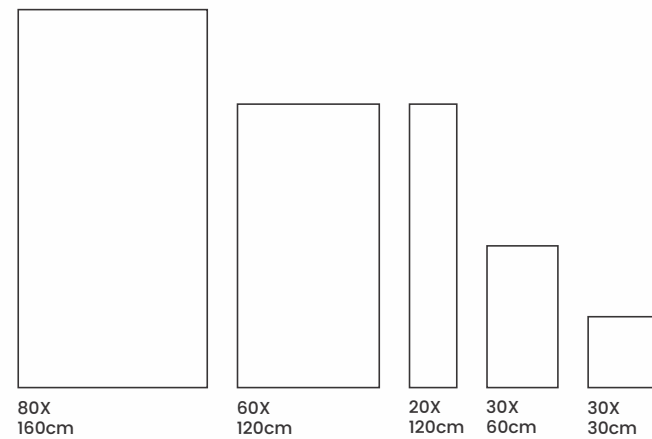


THE FINEST MATERIALS  
THAT STAND OUT FOR  
THEIR ORGANIC NATURE.

The GVT-PGVT tiles from the house of ITACA is set to refine how a luxurious space looks and feels like. With perfectly designed natural finish and marvellous new designs, the new GVT tiles are designed to homes which range from cozy to luxurious.

The tiles come in two main variations and are meant to reflect the true serenity of a space, whether it be on a wall or on a floor. Added to the marvelous designs, custom installation and handmade perfection, these tiles will surely make your space look more beautiful than ever before.

SIZES AVAILABLE IN THIS PORTFOLIO



surfaces

AVAILABLE FINISHES IN THIS PORTFOLIO

80x160cm  
PGVT

G L O S S Y



ARMANI GOLD

# A TALE OF TILES

The new Armani tiles from the house of ITACA comes in a shade of Gold. Made with exact precision and expert craftsmanship, we designed the new Armani tiles to perfect the look of your dream home.



GVT/PGVT  
PORTFOLIO 19

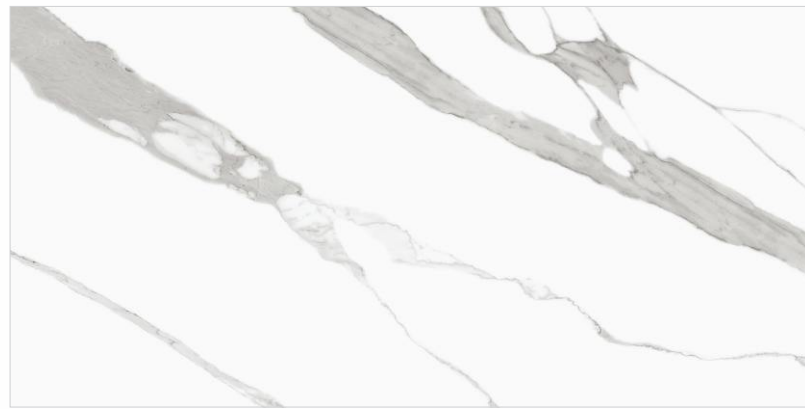


PREVIEW OF ARMANI GOLD



## A GLIMPSE OF LUXURY

Breccia Beige, the new collection of premium and luxurious tiles from the house of ITACA have been designed in a way to touch every space with a sense of premium luxury. Handcrafted by the experts at ITACA, these tiles come in shades of Beige and Aruora.



INDUS STATURIO



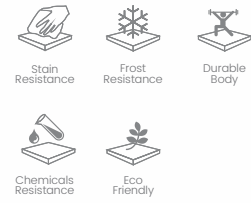
BRECCIA BEIGE



BRECCIA AURORA

80x160cm  
PGVT

G L O S S Y



PREVIEW OF BRECCIA BEIGE





CREMA LIFE



FLORITO



NOVA CRYSTAL



DYNA CLASSIC

80x160cm  
PGVT

G L O S S Y



80x160cm  
PGVT

G L O S S Y



PIETRA CLOUD



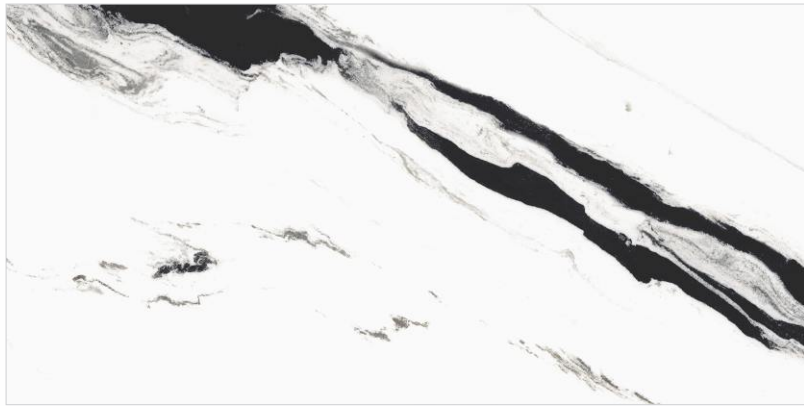
PIETRA THUNDER



PIETRA SILVER

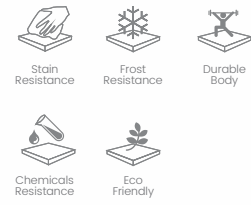


PIETRA IRON

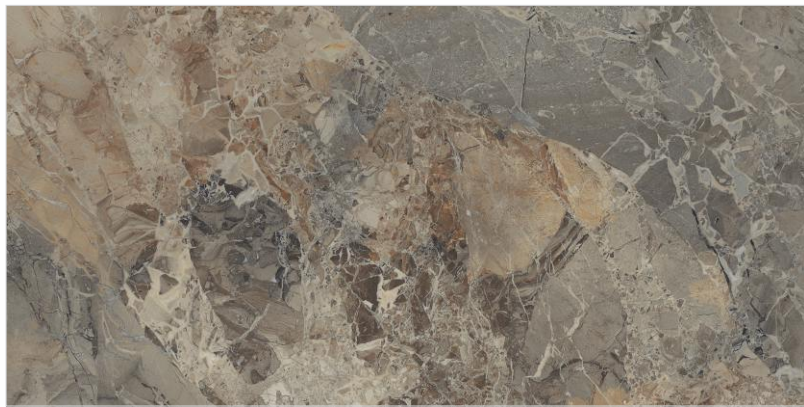


80x160cm  
PGVT

G L O S S Y



PANDA WHITE



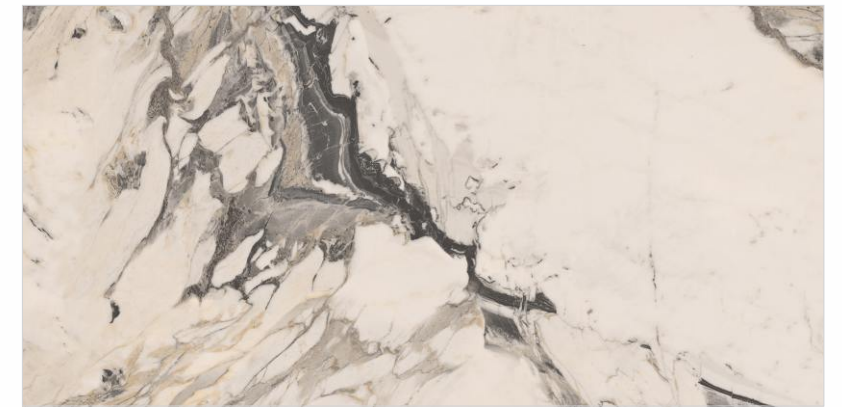
PERSIAN GRANITE



PREVIEW OF PERSIAN GRANITE



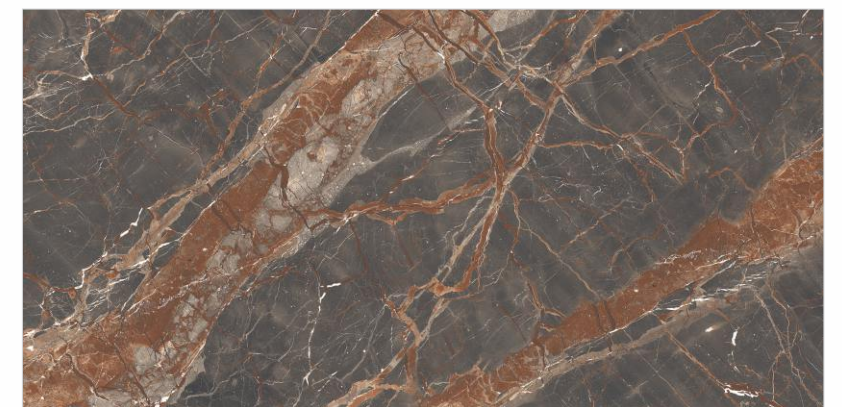
CALACUTTA CREMA



CALACUTTA PINK



BRAZILLIAN BLUE



CASTANO VIOLA



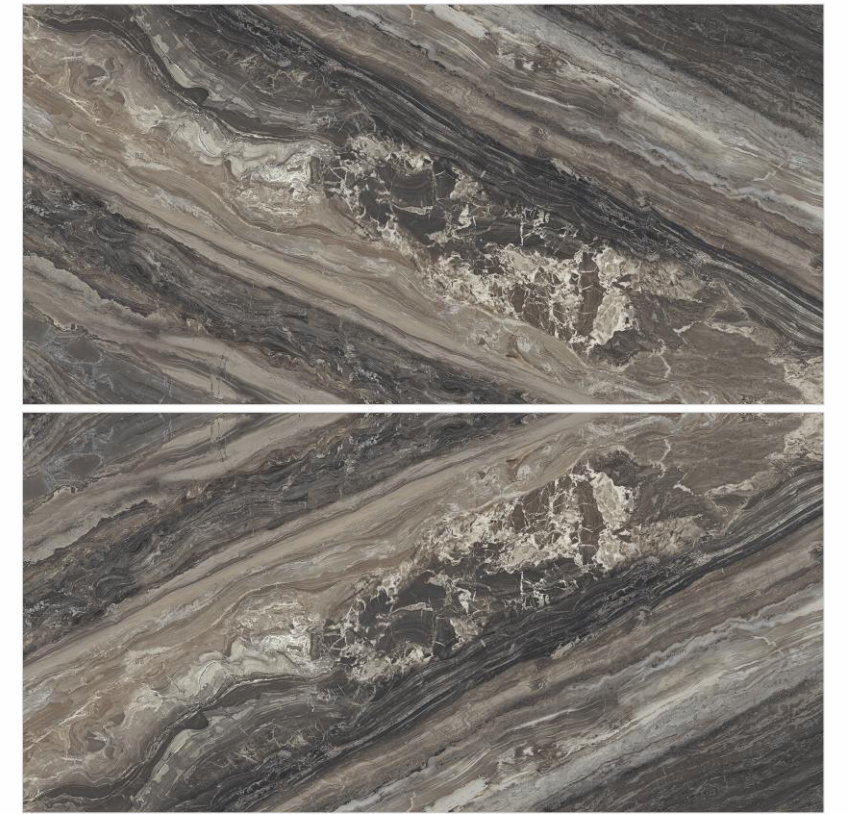
SATVARION BOOKMATCH



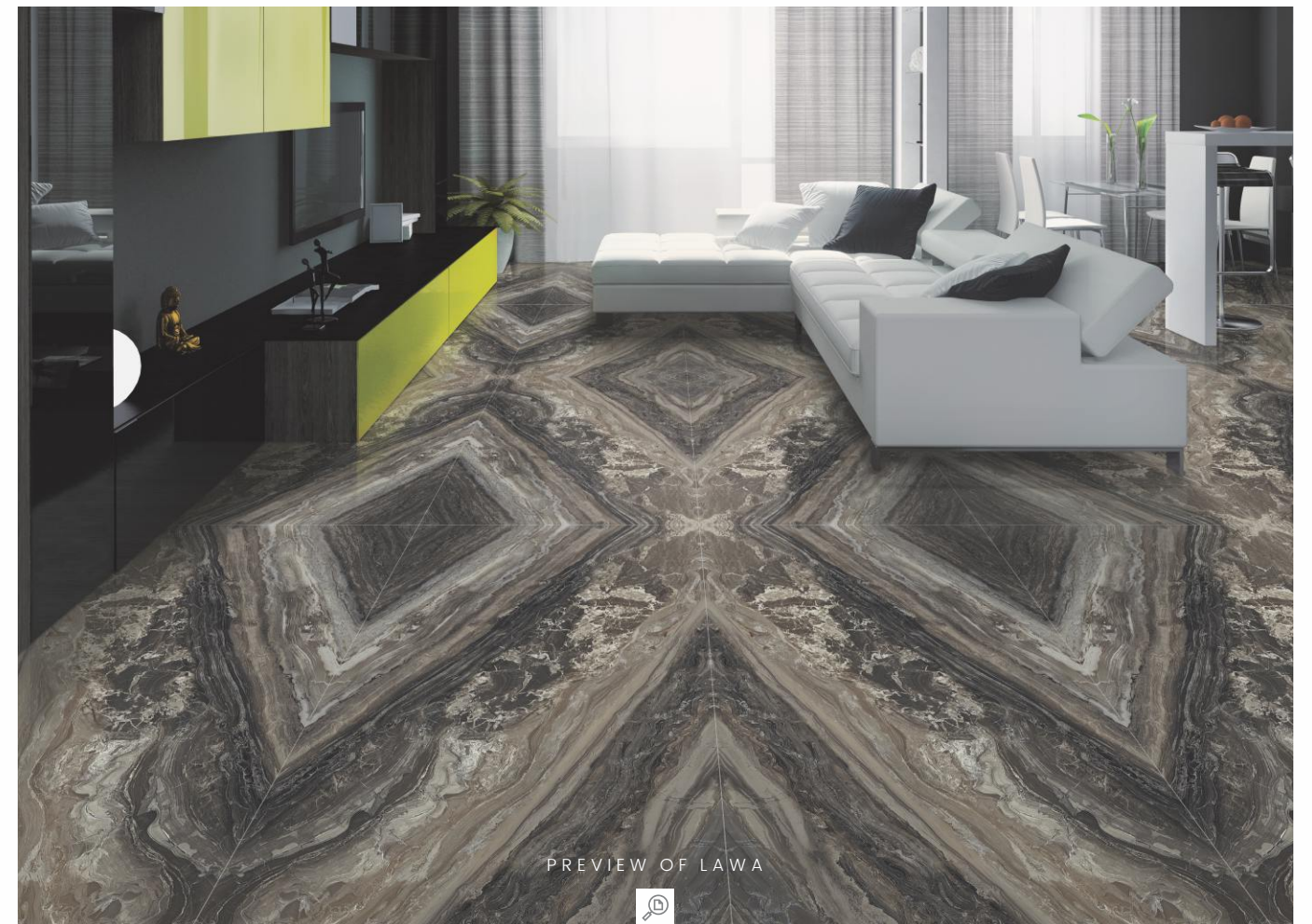
TULIP BOOKMATCH

80x160cm  
PGVT

G L O S S Y



LAWA A+B



PREVIEW OF LAWA





# SPACE

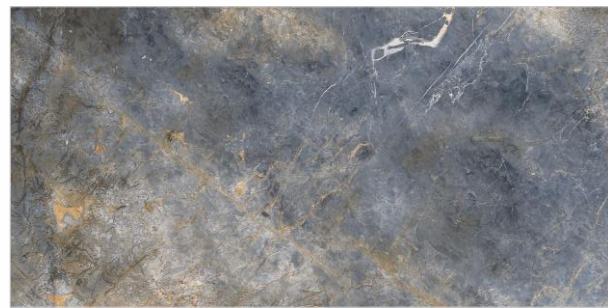
## REDEFINED

A touch of gold never fails to amaze an onlooker and give any space a sense of absolute luxury. The new Golden Black, Golden White and Florian Blue are crafted to do exactly that and much more.

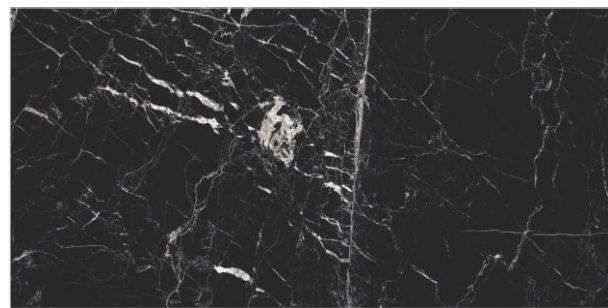
60x120cm  
PGVT

H I G H G L O S S Y

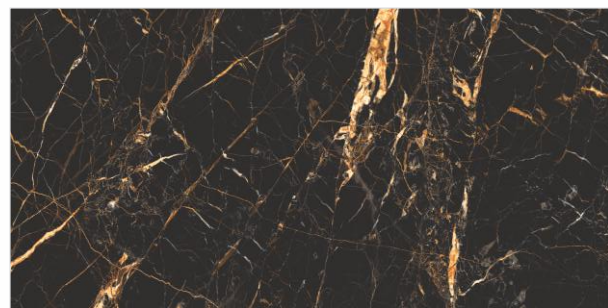
-  Stain Resistance
-  Frost Resistance
-  Durable Body
-  Chemicals Resistance
-  Eco Friendly



FLORIAN BLUE



GOLDEN WHITE



GOLDEN BLACK



PREVIEW OF FLORIAN BLUE





PREVIEW OF BONITA MOKA



60x120cm  
GVT

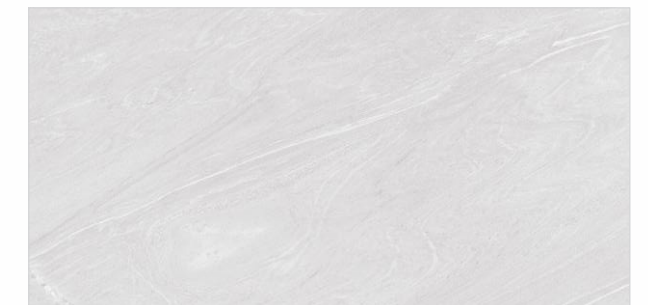
SUGAR



BONITA CREMA



BONITA CHOCO



BONITA LIGHT



BONITA MOKA

60x120cm  
PGVT

G L O S S Y



Stain Resistance



Frost Resistance



Durable Body



Chemicals Resistance



Eco Friendly



HIMALYA WHITE



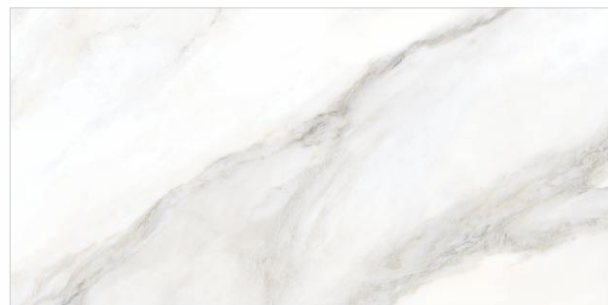
ROTTO MARFIL CREMA



ONYX SKY



ONYX CREMA



HELENICO WHITE



CURIOS NATURAL



FANCY ONYX BEIGE



BROOKLYN BRONZE



PREVIEW OF ONYX CREMA



Onyx Crema, our latest creation simplifies the way society defines beauty. With perfectly crafted edges and a redefined style, give your space the touch of beauty it deserves with Onyx Crema from ITACA.

A HINT  
OF  
BEAUTY

## SPLENDID

## TREND

A splendid trend shown here are the surfaces that are sensual to touch & feel. They are designed to be in perfect harmony with your interior.



MARLIN BEIGE  
MARLIN BEIGE DECOR A



MARLIN GREY  
MARLIN GREY DECOR A



60x120cm  
PGVT

P O L I S H E D



PREVIEW OF MARLIN BEIGE





MOSAIC CEMANTO  
MOSAIC CEMANTO DECOR

MOSAIC BLANCO  
MOSAIC GRIS



60x120cm  
PGVT

P O L I S H E D



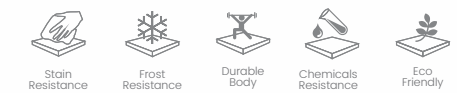
PRESTIGIO BROWN  
PRESTIGIO BROWN DECOR 1  
PRESTIGIO BROWN DECOR 2

DELICE GRIS  
DELICE GRIS DECOR



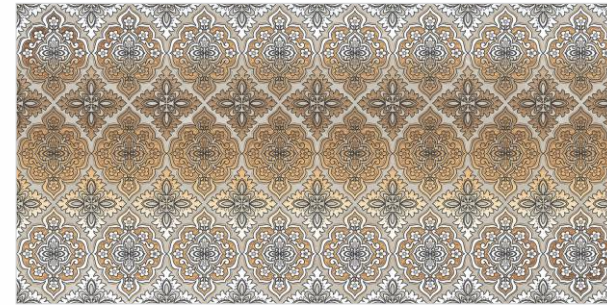
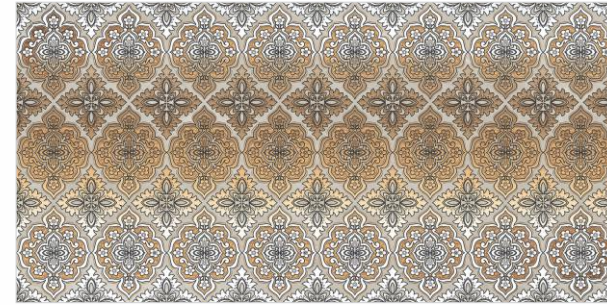
60x120cm  
PGVT

P O L I S H E D





PREVIEW OF UROCO



UROCO BLANCO  
UROCO DECOR  
UROCO GRIS



ITALIAN NATURAL  
ITALIAN NATURAL DECOR



60x120cm  
PGVT

P O L I S H E D



Stain Resistance



Frost Resistance



Durable Body



Chemicals Resistance



Eco Friendly

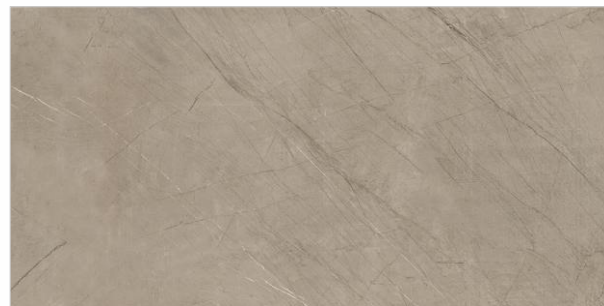
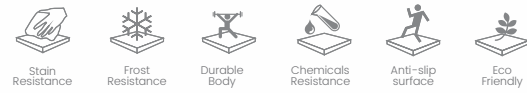
# THE PERFECT LOOK



The pursuit of perfectionism is one that is never ending. But we at ITACA have achieved a true sense of perfectionism with our latest SN Extreme Beige tiles which will not only redefine your look at perfection but will also make you think, about how to make it better.

60x120cm  
GVT

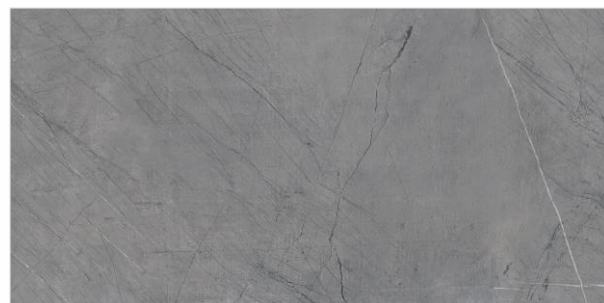
S I N K E R



SN EXTREME BEIGE



SN EXTREME BLANCO



SN EXTREME GRIS



PREVIEW OF SN EXTREME BEIGE





60x120cm  
GVT

S I N K E R



SN NOVELTY DECOR 1



SN NOVELTY DECOR 2



SN NOVELTY DECOR 3

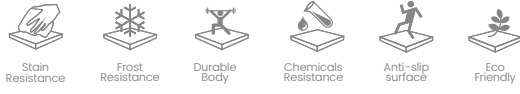


SN NOVELTY DECOR 4

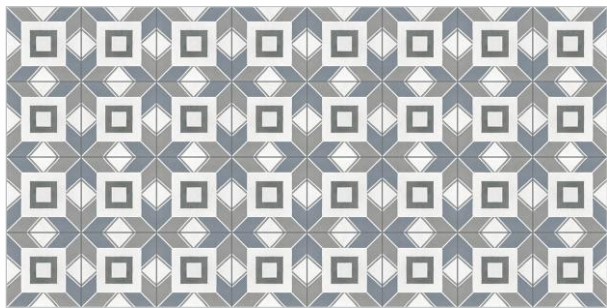


60x120cm  
GVT

S I N K E R



SN NOVELTY DECOR 5



SN NOVELTY DECOR 6



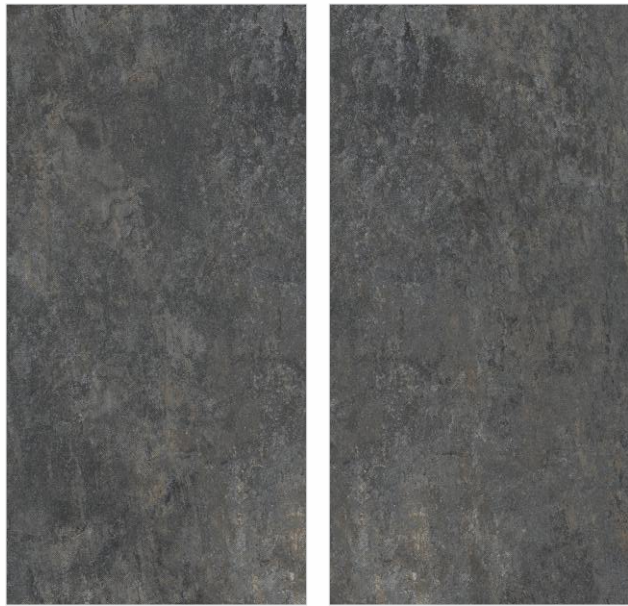
SN NOVELTY DECOR 7



SN NOVELTY DECOR 8



PREVIEW OF SN NOVELTY DECOR 8



60x120cm  
GVT

S I N K E R



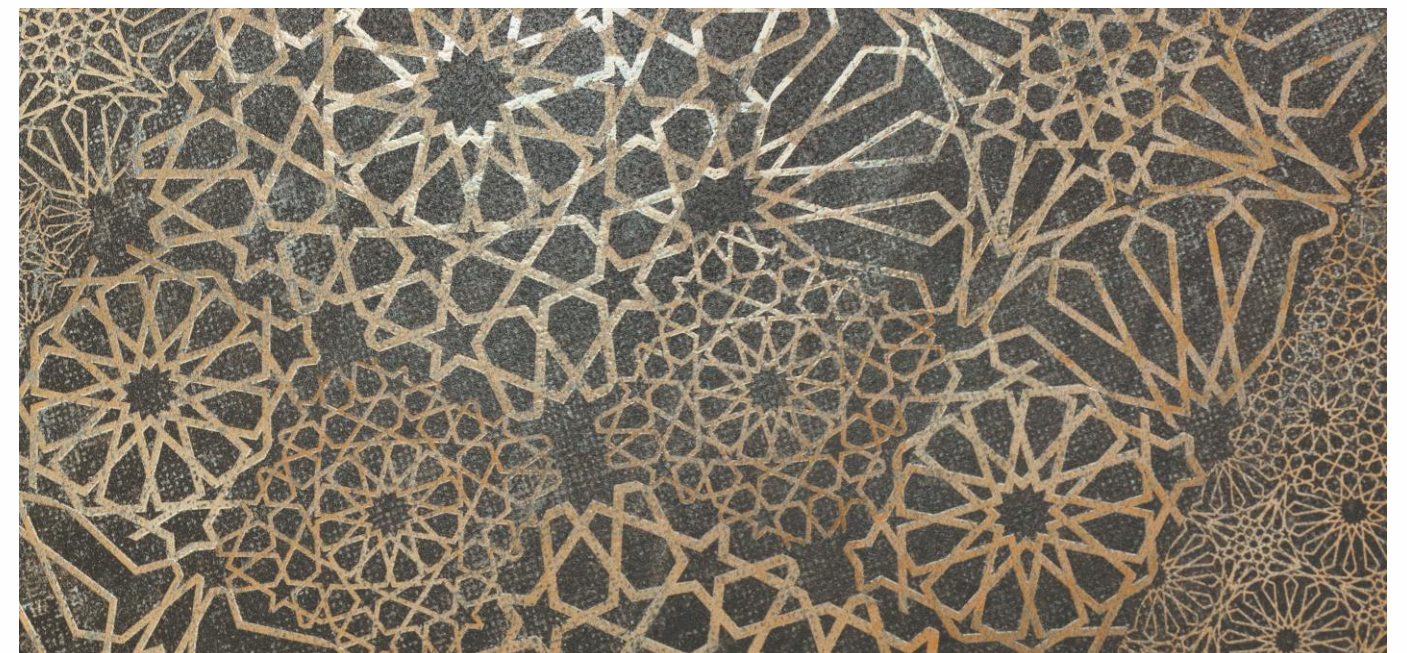
PETRA GRAFITO  
SN PETRA GRAFITO DECOR

All of us desire for a look and a finish that not only makes onlookers turn their heads but also a look they desire to achieve. With the new Petra Grafito tiles from ITACA you can achieve all these and much more.

A FINISH  
TO  
DESIRE

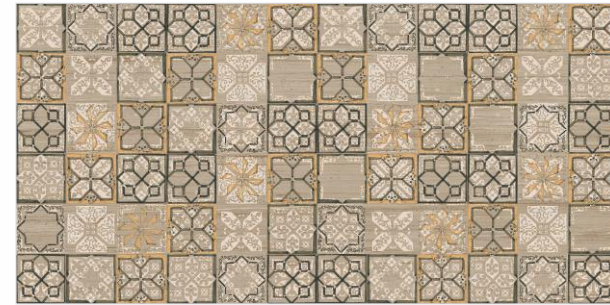
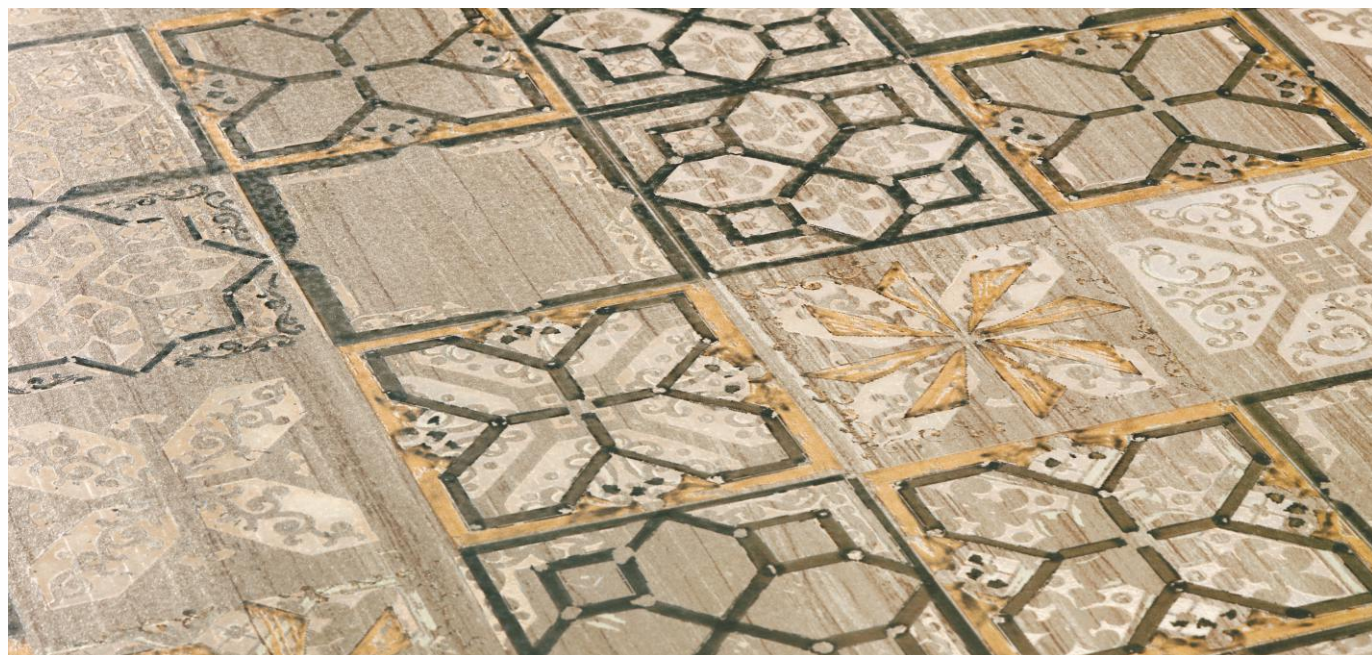


PREVIEW OF PETRA GRAFITO





PREVIEW OF SN DELLA CREMA



SN DELLA CREMA  
SN DELLA CREMA DECOR



PEARL ALMOND  
SN PEARL ALMOND DECOR



60x120cm  
GVT

S I N K E R



Stain Resistance



Frost Resistance



Durable Body



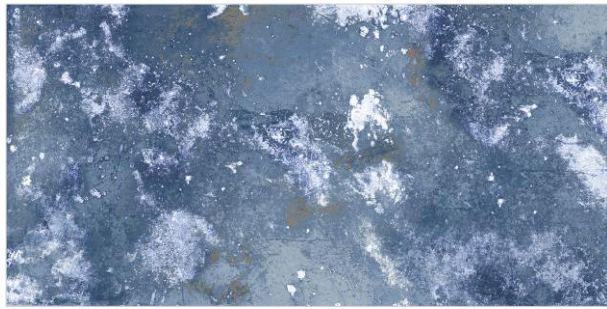
Chemicals Resistance



Anti-slip surface



Eco Friendly



SN COLORADO BLUE  
SN COLORADO BLUE DECOR



SN COLORADO BROWN  
SN COLORADO BROWN DECOR



60x120cm  
GVT

S I N K E R



Stain Resistance



Frost Resistance



Durable Body



Chemicals Resistance



Anti-slip surface



Eco Friendly

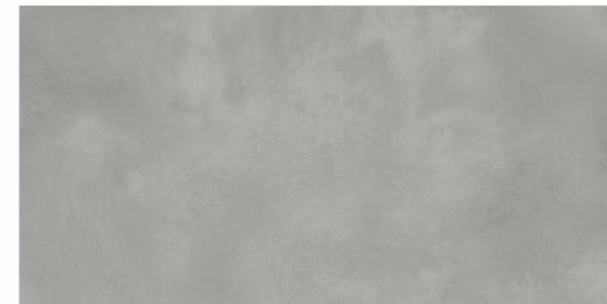


PREVIEW OF SN COLORADO BROWN

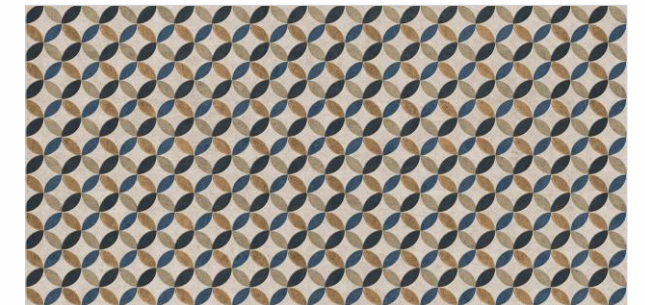
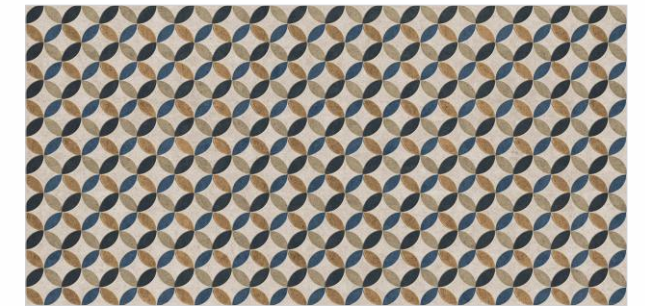




PREVIEW OF SN OPUS GREY



OPUS GREY  
B OPUS GREY DECOR



SN RIBBON MENDI  
B RIBBON MENDI DECOR



60x120cm  
GVT

B O N D





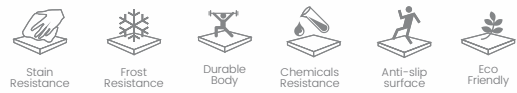
NICOLO IVORY  
B NICOLO IVORY DECOR

NICOLO GREY  
B NICOLO GREY DECOR



60x120cm  
GVT

B O N D

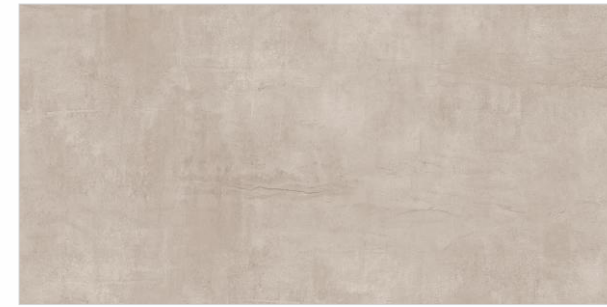


PREVIEW OF NICOLO GREY

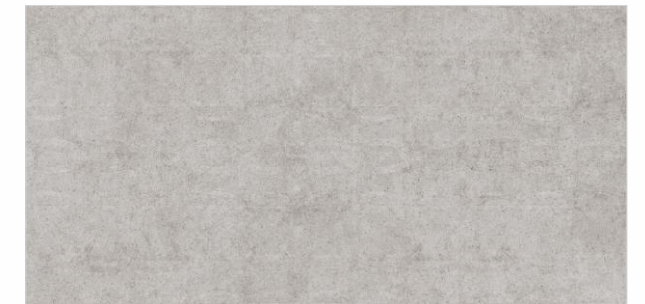




PREVIEW OF TOSCANA VERDE



TOSCANA VERDE  
SB TOSCANA VERDE DECOR



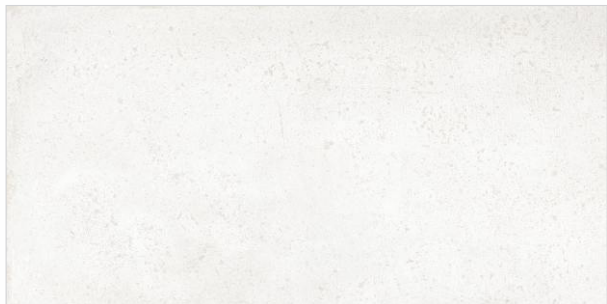
SN RIBBON GRIS  
SB RIBBON GRIS DECOR



60x120cm  
GVT

S B





ANGELICA BLANCO  
SB ANGELICA BLANCO DECOR



ANGELICA GRIS  
SB ANGELICA GRIS DECOR



60x120cm  
GVT

S B



Stain Resistance



Frost Resistance



Durable Body



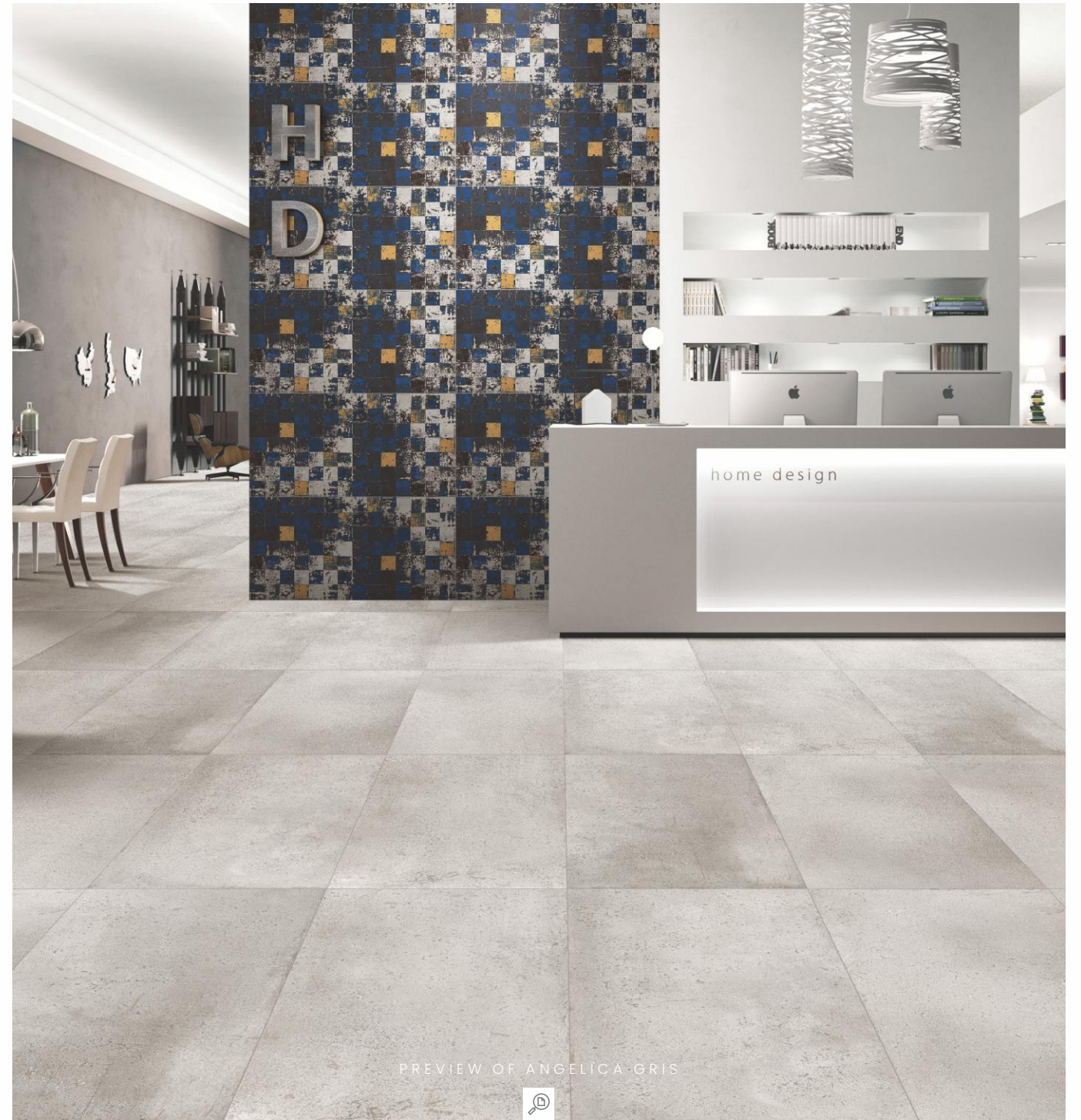
Chemicals Resistance



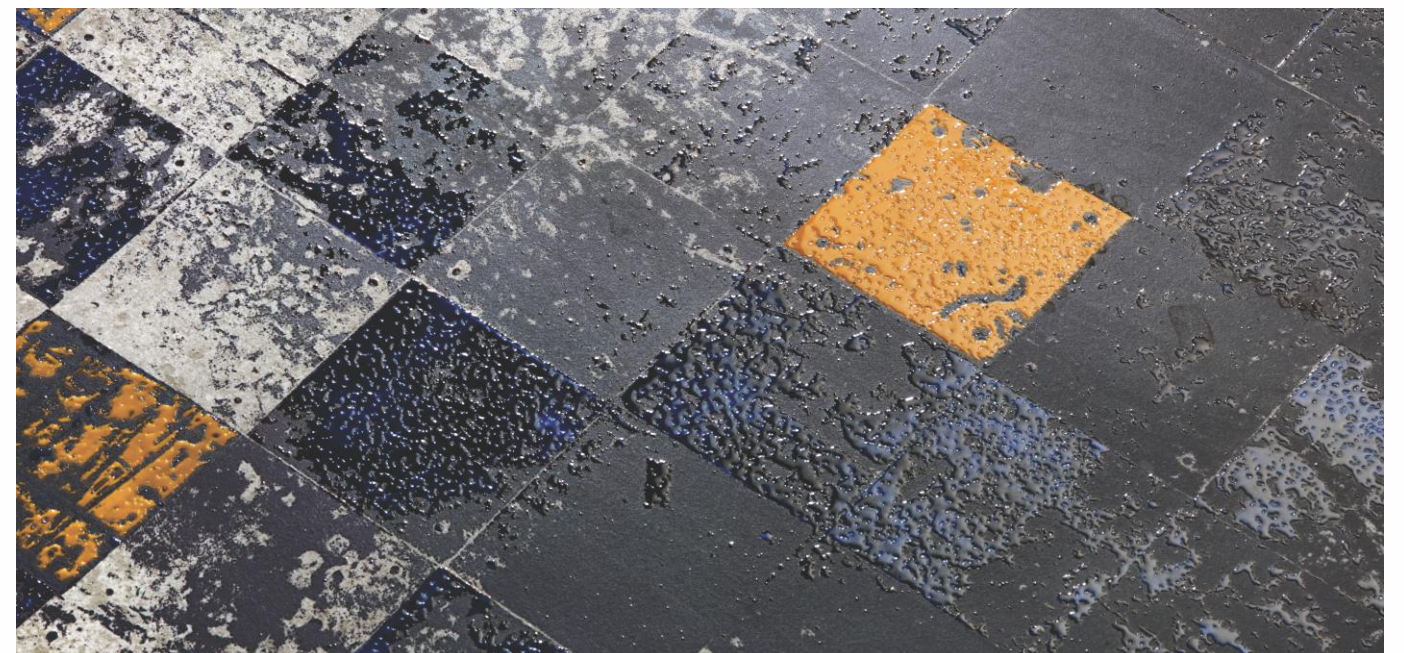
Anti-slip surface



Eco Friendly



PREVIEW OF ANGELICA GRIS







PREVIEW OF CRONOS IVORY



CRONOS IVORY  
SB CRONOS IVORY DECOR



SAPHIRE GRIS  
SB SAPHIRE GRIS DECOR



60x120cm  
GVT

S B





FOREST WOOD BIANCO



FOREST WOOD MOKA



PREVIEW OF FOREST WOOD BIANCO



WOOD

AT ITS

FINEST

Achieve the look of wood you have always wanted for your interiors with the new Forest Wood Bianco tiles from ITACA.

20x120cm  
GVT

M A T T



DRIFT WOOD CREMA



DRIFT WOOD OAK

AN ART  
IN  
ITSELF

Ateler Bianco tiles from the house of ITACA is nothing short of an artwork in itself. With a finish of White and a shade of Matt, achieve the look of your dreams with Ateler Bianco from the house of ITACA.



WALL TILES  
PORTFOLIO 19



PREVIEW OF ATELER BIANCO



KLEBEN  
SERIES

30x60cm  
WALL TILES

G L O S S Y



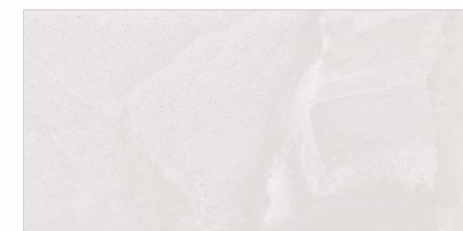
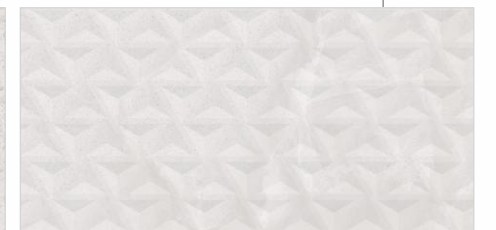
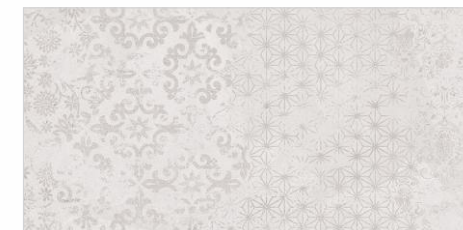
Stain Resistance



Frost Resistance



Chemicals Resistance



ATELER BIANCO

G ATELER BIANCO DECOR 1  
G ATELER BIANCO DECOR 2  
ATELER BIANCO

# REINVENTING

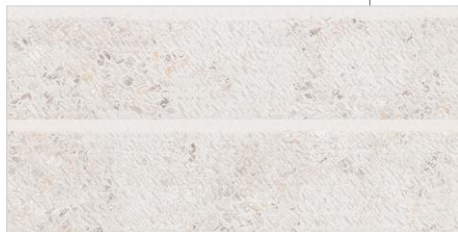
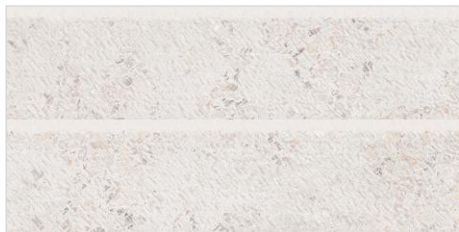
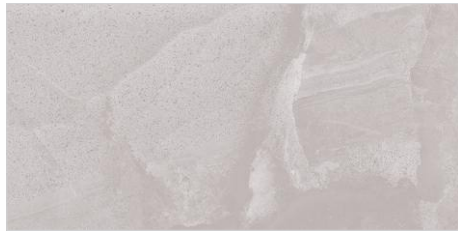
# ETERNITY

The new Kleben Series from ITACA comes in a variety of shades, Colors and designs which is sure to give your space, the glory it deserves.



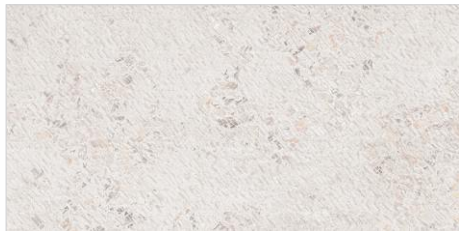
ATELER GRIS

- G ATELER GRIS DECOR 1
- G ATELER GRIS DECOR 2
- ATELER GRIS



RIALTO BEIGE

- G RIALTO BEIGE HL
- G RIALTO BEIGE



30x60cm  
WALL TILES

G L O S S Y



RIALTO VERDE

- G RIALTO VERDE HL
- G RIALTO VERDE



TEKNE BEIGE

- TEKNE BEIGE
- G TEKNE MULTI HL
- TEKNE BROWN



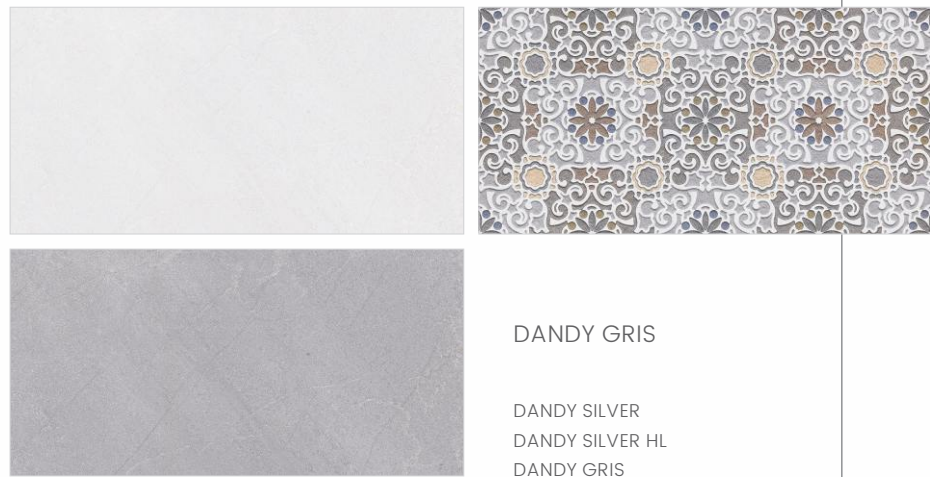
TEKNE BLANCO

- TEKNE BLANCO
- G TEKNE HL
- TEKNE GREY



REDEFINING  
DESIGN

The new Dandy Gris, Joker and Etania tiles from the house of ITACA are designed to give every space the look of glory it deserves. With attractive styles and designs, these tiles are sure to attract the attention of onlookers.



DANDY GRIS

- DANDY SILVER
- DANDY SILVER HL
- DANDY GRIS

30x60cm  
WALL TILES

G L O S S Y

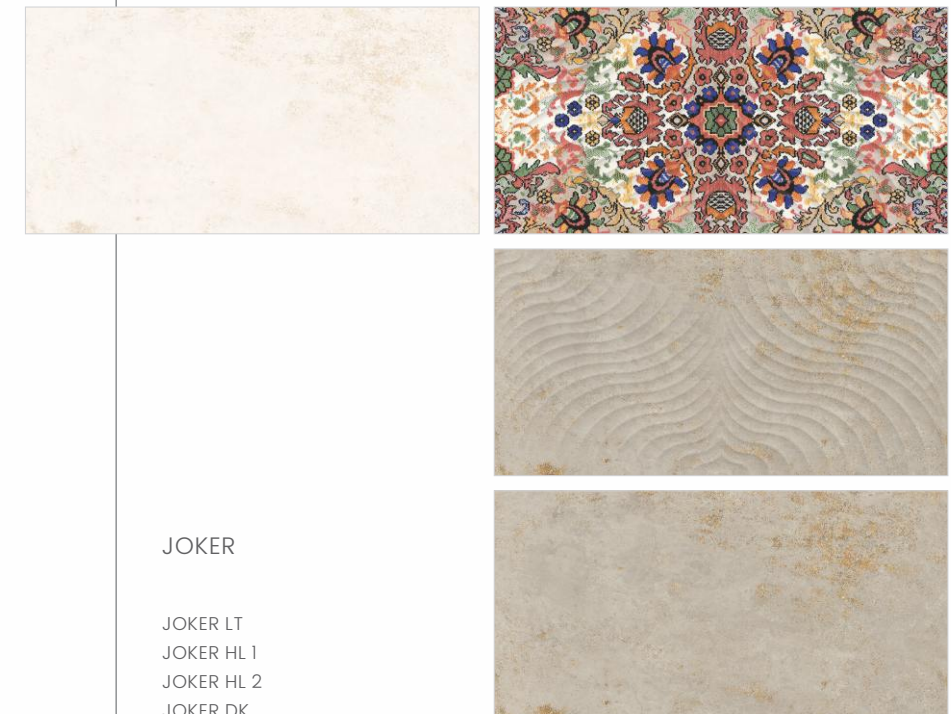


ETANIA

- ETANIA CREMA
- ETANIA CREMA WAVES
- ETANIA COFFEE WAVES
- ETANIA COFFEE



PREVIEW OF JOKER



JOKER

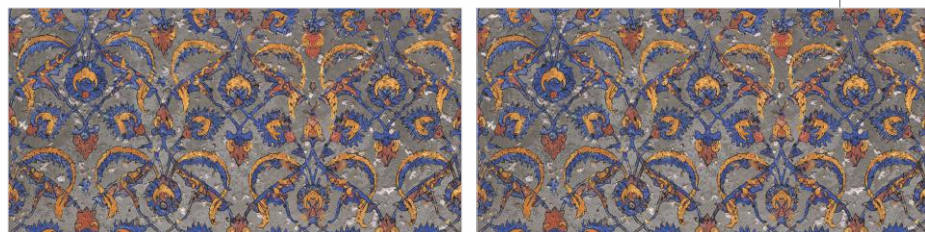
- JOKER LT
- JOKER HL 1
- JOKER HL 2
- JOKER DK



MIST VERDE  
MIST VERDE DECOR  
MIST VERDE



MIST BLANCO  
MIST BLANCO DECOR  
MIST BLANCO

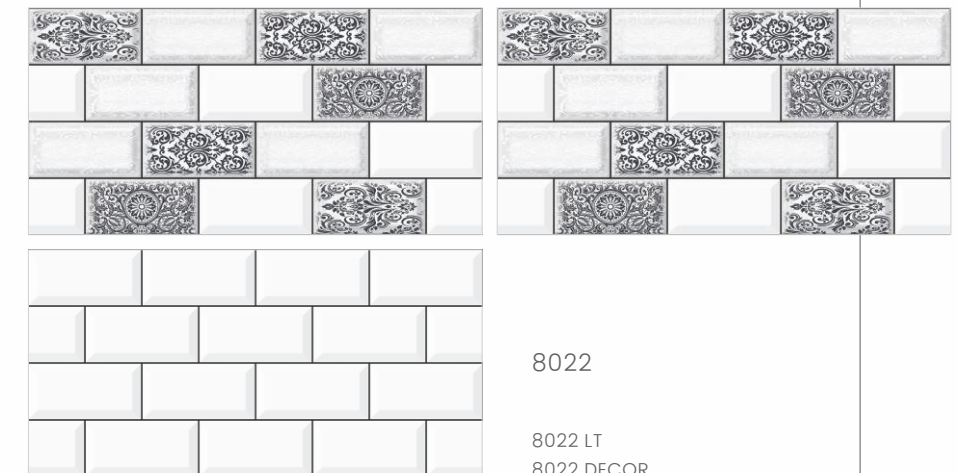


MIST GREY  
MIST GREY DECOR  
MIST GREY



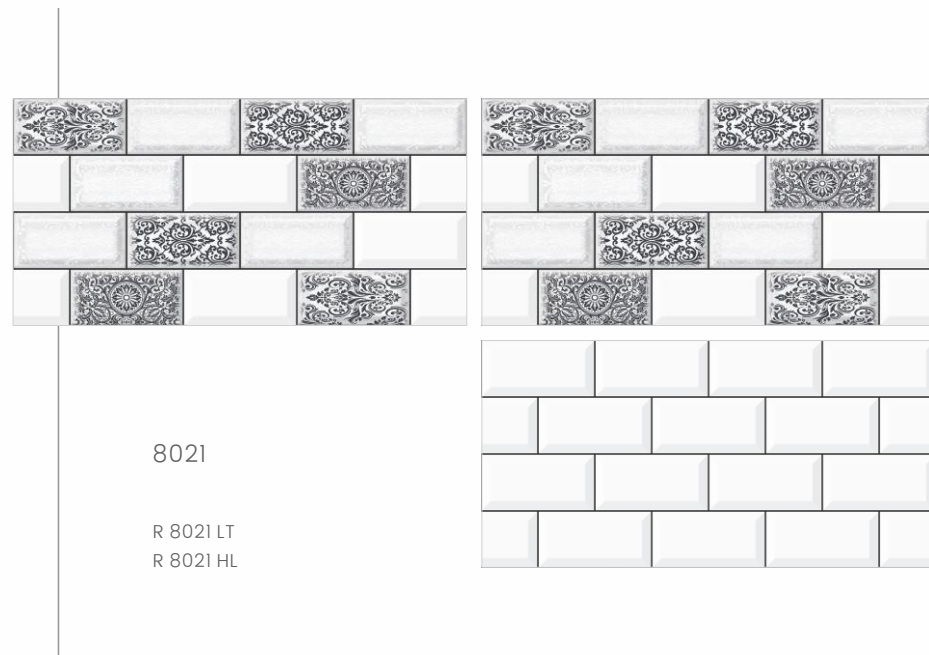
30x60cm  
WALL TILES

G L O S S Y



# RESHAPING CREATIVITY

The new Steel Blanco, Steel Gris and Dublin Blanco tiles are one of our most prized creations till date. With perfectly carved edges and styles that redefine the look of every space; the new series from ITACA is sure to make every onlooker turn twice.



30x60cm  
WALL TILES

R E A C T I V E



M A T T



30x60cm  
WALL TILES

H A R D M A T T



# THE LITTLE MASTER

There are few designs and styles in this ever evolving industry that can instantly recreate the look of every space. Piazza Instant Decor is different; with a design that is inspired from the murals of the past and the grafittis of today, the Piazza Decor lives up to its name every time, as it redefines the glory of every space instantly.

30x30cm  
WALL TILES

G L O S S Y



Stain  
Resistance



Frost  
Resistance



Chemicals  
Resistance



PIAZZA INSTANT DECOR



PREVIEW OF PIAZZA INSTANT DECOR

30x30cm  
WALL TILES

M A T T



Stain  
Resistance



Frost  
Resistance



Chemicals  
Resistance

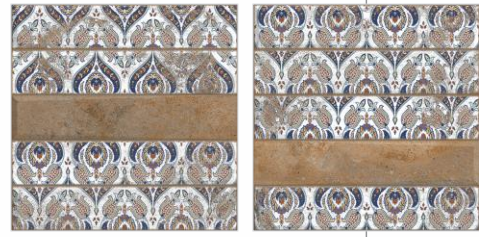


PIAZZA PANSY DECOR



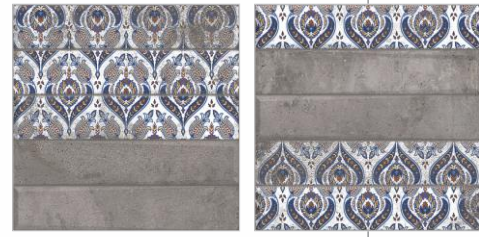
PIAZZA JAMAICA SATVARIO DECOR





REFIN WARRICAN BROWN

REFIN WARRICAN BROWN DECOR  
REFIN WARRICAN BROWN



REFIN GRAY

REFIN GRAY DECOR  
REFIN GRAY

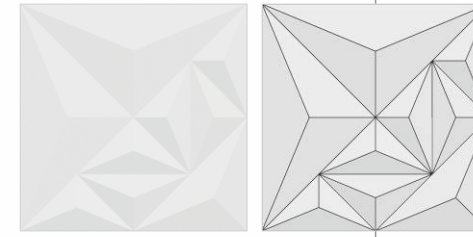
30x30cm  
WALL TILES

M A T T



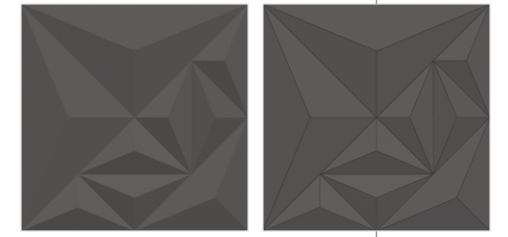
BENTLEY BRONZE

BENTLEY BRONZE  
BENTLEY BRONZE DECOR



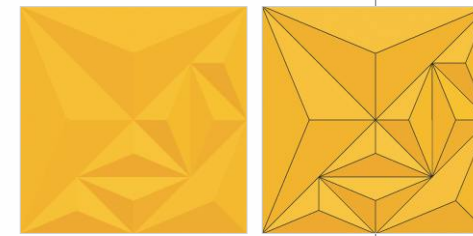
BENTLEY WHITE

BENTLEY WHITE  
BENTLEY WHITE DECOR



BENTLEY GREY

BENTLEY GREY  
BENTLEY GREY DECOR

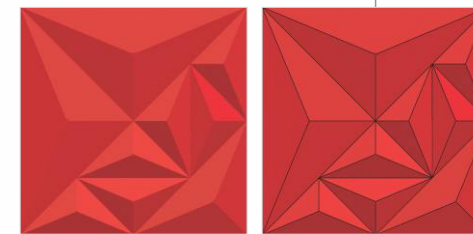


BENTLEY YELLOW

BENTLEY YELLOW  
BENTLEY YELLOW DECOR

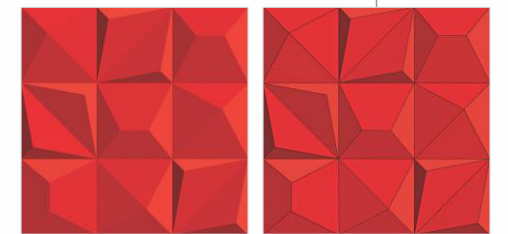


BENTLEY BLACK



BENTLEY RED

BENTLEY RED  
BENTLEY RED DECOR



DUSK RED

DUSK RED  
DUSK RED DECOR

Available In Color :  
White, Grey, Black, Yellow

## TECHNICAL FEATURES OF GLAZED VITRIFIED TILES

Characteristics	Standard as per ISO-13006/EN14411 Group Bla	Mean Value of ITACA PGVT	Mean Value of ITACA GVT	Test Method
<b>REGULATORY PROPERTIES</b>				
Deviation in length & width	±0.5 %	±0.1 %	±0.1 %	ISO-10545-2
Deviation in thickness	±5.0 %	±4.0 %	±4.0 %	ISO-10545-2
Straightness in side	±0.5 %	±0.1 %	±0.1 %	ISO-10545-2
Rectangularity	±0.6 %	±0.1 %	±0.1 %	ISO-10545-2
Surface flatness	±0.5 %	±0.2 %	±0.2 %	ISO-10545-2
Color difference	Unaltered	No change	No change	ISO-10545-16
Glossiness	As per mfg.	Min. 90%	Min. 4%	GLOSSOMETER
<b>STRUCTURAL PROPERTIES</b>				
Water absorption	± 0.50 %	± 0.20 %	± 0.20 %	ISO-10545-3
Apparent density	> 2.0 g/cc	> 2.10 g/cc	> 2.10 g/cc	DIN 51082
<b>MASSIVE MECHANICAL PROPERTIES</b>				
Modulus of rupture	Min. 35 N/mm <sup>2</sup>	Min. 40 N/mm <sup>2</sup>	Min. 40 N/mm <sup>2</sup>	ISO-10545-4
Breaking strength	Min. 1300 N	Min. 2000 N	Min. 2000 N	ISO-10545-4
Impact resistance	As per mfg.	Min. 0.55	Min. 0.55	ISO-10545-5
<b>SURFACE MECHANICAL PROPERTIES</b>				
Surface abrasion resistance	As per mfg	Min. Class-3	Min. Class-4	ISO-10545-7
MOH's hardness	As per mfg	Min. 4	Min. 5	EN 101
<b>THERMO HYDROMETRIC PROPERTIES</b>				
Frost resistance	No damage	No damage	No damage	ISO-10545-12
Thermal shock resistance	No damage	No damage	No damage	ISO-10545-9
Moisture expansion	Nil	Nil	Nil	ISO-10545-10
Thermal expansion (COE)	Max. 9.0 x 10 <sup>-6</sup>	Max. 6.5 x 10 <sup>-6</sup>	Max. 6.5 x 10 <sup>-6</sup>	ISO-10545-8
Crazing resistance	As per mfg.	Min. 10 Cycle	Min. 10 Cycle	ISO-10545-11
<b>CHEMICAL PROPERTIES</b>				
Chemical resistance	No damage	No damage	No damage	ISO-10545-13
Stain resistance	Resistant	Resistant	Resistant	ISO-10545-14
<b>SAFETY PROPERTIES</b>				
Slip resistance	As per mfg	> 0.40	> 0.40	ISO-10545-17
Fire resistance	As per mfg.	Fire Proof	Fire Proof	N. A.
Lead & Cadmium given off by glazed tiles	As per mfg. Pb & Cd	Does not yield	Does not yield	ISO-10545-15

- Note :
1. Certain amount of size and shade variation is inherent in all ceramic products.
  2. Our conformity to the above Fast is applicable only for Quality.
  3. Colour shown are as accurate as the limitations of the printing process will allow. Prospective customers are advised to inspect a sample of the tile before ordering. Every effort has been made to ensure the accuracy of the information given. However the company reserve the right to change the specification without prior notice. Sometimes variations in shade or size being inherent to ceramic industry may occur. It is suggest to check the tiles before purchase any laying as the company dose not accept responsibility once the tiles are laid.

## TECHNICAL FEATURES OF WALL TILES

Characteristics	EURO Standard EN-159/IS 13753	Mean Value of ITACA
<b>DIMENSION &amp; SURFACE QUALITY</b>		
Dimension & Surface Quality	± 0.5%	± 0.4%
Deviation in Thickness	± 0.6 mm	± 0.3 mm
Straightness of sides	± 0.3%	± 0.2%
Rectangularity	± 0.5%	± 0.3%
Surface Flatness	± 0.5%	± 0.3%
Surface Quality	Min. 95%	Min. 96%
<b>PHYSICAL PROPERTIES</b>		
Water Absorption	> 10%	12-15%
Bending Strength	> 150 kg./cm <sup>2</sup>	150-180 kg./cm <sup>2</sup>
Scratch hardness (Mohs)	Min. 3	Min. 3
Crazing	1 Cycle	No Crazing at 4 Cycles
<b>CHEMICAL PROPERTIES</b>		
Staining Resistance	Min Class 2	Resistance to all Acids And Alkalies & Household Chemicals, except Hydro Flouric Acid
Household Chemical	Min Class B	
<b>THERMAL PROPERTIES</b>		
Thermal Shock	Resistant to 10 Cycles	CONFORMS
Thermal Expansion	Max. 9E-06	CONFORMS

## EURO PALLET PACKING

Size	pcs. / Box	M2 / Box	kg. / Box	Box / Pallet	M2 / Pallet	Pallet / Cont	M2 / Cont
60x60cm	4 pcs.	1.44 sq. mtr.	29.0 kgs.	40	57.6 sq. mtr.	22	1267.2 sq. mtr.
60x120cm (1)	2 pcs.	1.44 sq. mtr.	33.5 kgs.	54	77.76 sq. mtr.	11	1105.92 sq. mtr.
				29	41.76 sq. mtr.	6	
60x120cm (2)	2 pcs.	1.44 sq. mtr.	33.5 kgs.	29	41.76 sq. mtr.	26	1085.76 sq. mtr.
80x160cm	2 pcs.	2.56 sq. mtr.	55 kgs.	25	64 sq. mtr.	18	1152 sq. mtr.
19.5x120cm	6 pcs.	1.44 sq. mtr.	33 kgs.	33	47.52 sq. mtr.	25	1188 sq. mtr.
30x60cm	5 pcs.	0.9 sq. mtr.	14.8 kgs.	90	81 sq. mtr.	20	1620 sq. mtr.
30x30cm	9 pcs.	0.81sq. mtr.	11.5 kgs.	114	92.34 sq. mtr.	20	1846.8 sq. mtr.
30x30cm (Decor)	9 pcs.	0.81sq. mtr.	15.5 kgs.	63	51.03 sq. mtr.	22	1122.66 sq. mtr.

## REGULAR PALLET PACKING

Size	pcs. / Box	M2 / Box	kg. / Box	Box / Pallet	M2 / Pallet	Pallet / Cont	M2 / Cont
60x60cm	4 pcs.	1.44 sq. mtr.	29.0 kgs.	40	57.6 sq. mtr.	22	1324.8 sq. mtr.
60x120cm (1)	2 pcs.	1.44 sq. mtr.	33.5 kgs.	60	86.4 sq. mtr.	10	1152 sq. mtr.
				25	36 sq. mtr.	8	
60x120cm (2)	2 pcs.	1.44 sq. mtr.	33.5 kgs.	28	40.32 sq. mtr.	27	1088.64 sq. mtr.
80x160cm	2 pcs.	2.56 sq. mtr.	55 kgs.	25	64 sq. mtr.	18	1152 sq. mtr.
19.5x120cm	6 pcs.	1.44 sq. mtr.	33 kgs.	33	47.52 sq. mtr.	25	1188 sq. mtr.
30x60cm	5 pcs.	0.9 sq. mtr.	14.8 kgs.	90	81 sq. mtr.	20	1620 sq. mtr.
30x30cm	9 pcs.	0.81sq. mtr.	11.5 kgs.	108	87.48 sq. mtr.	20	1749.6 sq. mtr.
30x30cm (Decor)	9 pcs.	0.81sq. mtr.	15.5 kgs.	84	68.04 sq. mtr.	20	1360.8 sq. mtr.



**ITACA  
CERAMIC  
PVT. LTD.**

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